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of the world's greatest minds in one of the
most important projects of our time

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for the Study of Democratic Institutions / The Fund for the Republic, Inc.

P.O. Box 4546, Santa Barbara, California 93103

We would like to send you a complimentary copy of The Center Magazine -- the unique new publication that has received world-wide acclaim. You will find information about how to receive your copy in the letter below.

Dear Reader:

If you feel there is little you can do about what is happening in the world today

... if you think the publications you read do not give you the understanding views and foresight that an intelligent person needs to reach rational decisions on important basic issues

... if you want to join great minds of our time in probing into the heart of these issues

- then you will be eager to learn about how you can become a part of The Center for the Study of Democratic Institutions and how you can receive its important publications regularly.

In just a few years, The Center has become one of the fastest-growing, strongest intellectual forces in the world. Since 1967 alone, over 100,000 men and women have become Center Members to help The Center continue and expand its important program and to receive the highly acclaimed Center Magazine and Center Occasional Papers.

We hope that after you read this letter, you will want to join these people in supporting The Center. Before you make a decision about joining, however, we will arrange to send you a complimentary copy of The Center Magazine so you can see for yourself what stimulating, enlightening reading this fine publication offers you.

Conducted by The Fund for the Republic as a non-profit operation in Santa Barbara, California, The Center for the Study of Democratic Institutions has drawn to it some of the world's greatest scholars to work together in a common effort

(over, please)

What the Center is...

not only to understand the contemporary scene, but to bring reason to bear upon human affairs.

Arnold Toynbee, Reinhold Niebuhr, Justice William O. Douglas, Pierre Mendes-France, Arthur J. Goldberg, Isidor I. Rabi, J. William Fulbright, Lord Ritchie-Calder -- these are just a few of the world-renowned men who have come to The Center to take part in its dialogues. Center visitors have ranged from pacifist Dorothy Day to conservative Milton Friedman, activist Tom Hayden to the late contemplative Thomas Merton, black preacher Albert Cleage to white priest Daniel Berrigan.

*Center dialogues
examine the
issues of
peace and
progress...*

It is through these dialogues that The Center achieves its work, enabling leaders in the fields of science, law, politics, philosophy, social sciences, religion, writing and education to come together to engage in open, unhampered exchange of ideas. No subject is too vast for these dialogues, no project too visionary for the concern of its participants. Center dialogues have been devoted to subjects as all-encompassing as universal law, as remote as the uses of the most distant seabeds, as down-to-earth as race relations and poverty.

These dialogues aim at a true understanding of current world problems and dangers, and of the great opportunities that the future can hold for the human race.

From them come The Center Magazine and Center Occasional Papers. That's where you fit in the picture.

*What you'll
find in Center
publications...*

As a Center Member, you receive these outstanding publications regularly. The Center Magazine is edited by John Cogley, a former editor of The New York Times and of Commonweal. Though its contributors are scholars, The Center Magazine is not an academic journal edited for a limited, erudite readership. You will find its articles crisp and cogent. And since the articles spring from Center dialogues, you will encounter meaningful arguments on basic issues presented in highly-readable form, so that you may examine these arguments and come to your own decisions. The Center Magazine does not venture to tell you how to think, though it may on occasion suggest what you might be thinking about. Nor does the magazine advocate a particular policy; it does try to illuminate what can be done to solve crucial issues before it's too late. Issues like: the growing threat of technology in our society ... the ethics of our politicians ... the future of race

relations ... why students revolt ... and the re-evaluation of our Constitution.

The Center Magazine is delivered to you bi-monthly. On alternate months, you receive Center Occasional Papers, paperbound volumes devoted to divergent views on such vital topics as "ABM: Yes or No?" ... "Students and Society" ... "The Vietnam War: The President versus the Constitution." Few book-series today have had so profound an effect upon men in key positions in our country. When Michael Harrington, past Center Consultant, wrote his book "The Other America," it was credited with having directly led to the current war on poverty. "Cybernation: The Silent Conquest" stirred discussion throughout the United States and resulted in the appointment of a presidential commission to examine the problem of automation's effect on our society. Future Center Occasional Papers will treat with such topics as "South America -- Why Couldn't Rockefeller Get Off the Plane?", "Man vs. The State - The Revival of Anarchy," "The Biological Revolution" and other matters, shedding new light on these important issues.

Because of its very nature, The Center for the Study of Democratic Institutions must remain independent. That is why it has no continuing support from government, industry or conventional foundations. Its reliance is on its members, men and women like yourself who are concerned about the mounting, pressing problems in our society, who still value ideas as a foundation for progress, who want to make sense out of life.

Housewives in small towns are Center Members. So are Congressmen and their aides, using Center publications as material for their speeches -- VISTA volunteers in Appalachia who read The Center Magazine to keep their minds active -- teachers and professors who want their courses and students to go deeper than the textbooks -- librarians -- civic leaders -- businessmen -- doctors -- lawyers -- and yes, even Indian chiefs.

Because the list upon which we found your name indicates you probably share the interest of these people in understanding the basic issues our society now faces, we believe you are someone who will want to support The Center, and who can benefit from a Center Membership.

Before you make a decision about joining, however, let us send you a complimentary copy of the latest Center Magazine.

(over, please)

Who Center members are...

*Special lower
dues to new
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When you get your copy, you will see why it has become one of the fastest-growing magazines in the world. You will receive your copy when you fill out and mail the enclosed form. We will then reserve a Center Membership in your name at \$10 (regularly \$15 -- lower dues rate for new members only) -- and send you your copy of The Center Magazine. Your magazine will be delivered with a Membership Dues Form. You may return this form with your \$10 payment -- or else write "cancel" across it and mail it back to us, in which case your membership reservation will be cancelled and you may keep your sample copy of The Center Magazine.

You have absolutely no obligation when you send in the enclosed form, so why not send for your complimentary copy of The Center Magazine today? We hope you will find it penetrating reading and that you will want to lend your support to The Center.

Sincerely,

Robert M. Hutchins

RMH/js
Encs.

Robert M. Hutchins
Chairman of the Board

P.S. As a new Member, you will also receive a special bonus, The Establishment and All That, a brilliant anthology of timely articles selected from previous issues of The Center Magazine. Please see the enclosed folder for more information.

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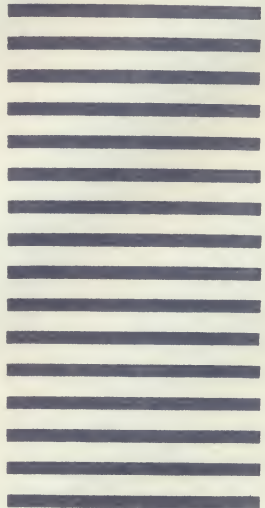
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You are welcome to
join some of the
world's greatest minds
to probe into the
heart of today's
basic issues...

We believe you are one of the many people concerned and anxious about the world that is being shaped around us today . . . that you want to see sane reasoning conquer over thoughtless emotions . . . that you want intelligence and foresight to guide our futures . . . that you believe true democracy in action with independent, open exchange of ideas can change the world for the better. That is why . . .

*You have
been selected
to receive
this invitation*

. . . to join over 100,000 other men and women who share your concern, and who are eager to do their part in helping to solve problem issues that threaten our future. It is their hope that the abundant opportunities of our time be fully explored and fulfilled for the common good of *all*. These people are striving to achieve that goal as members of



The Center for the Study of Democratic Institutions

The Center is the only project of its kind today. Those who have participated at it are among the great minds in the world today. Writers, philosophers, scientists, social scientists, lawyers, college presidents, supreme court justices, religious leaders—all have come together at The Center to analyze and try to discover solutions for the major problems that confront us.

The core of The Center's activities is the *dialogue*—an unhampered exchange of ideas by men of foresight. Through these important dialogues at The Center, scholars bring understanding of meaningful issues into focus and explore means of solving problems that endanger our hopes, our health, our futures, our very lives. From these dialogues can come *action*: to reform our political system, to help bring about world order, to improve our means of education, to control the surge of technology, to provide a more abundant life for everyone without crippling losses of individual liberties.

The Center is not an action group. Its dialogues, and the ideas generated from them, have nevertheless resulted in important influence on public policy. For example:

—Michael Harrington, a past consultant to The Center, wrote *The Other America*, the book which attracted the attention of the late President Kennedy and led to the current war on poverty.

—The Center's first convocation on Pope John's encyclical "Pacem in Terris" brought together leaders from 21 nations and indirectly led to the important address given by Pope Paul at the United





Nations in October, 1965. The Center's second convocation brought together nearly 400 leaders from more than 70 nations—at a time of crisis (the Arab-Israeli war) when it was the only major forum for independent dialogue remaining open—and resulted in the first East Germany-West Germany discussions since World War II.

—The Center was a leader in focusing attention on the impact of automation. Its publication *Cybernation: The Silent Conquest* stirred such discussion that the President appointed a special commission to examine the problem, now recognized as among the paramount challenges confronting our society.

—A Center study of religious institutions supported by a group of prominent theologians and laymen, resulted in conferences and publications that have been hailed by the religious press as having had a profound and lasting effect on the ecumenical movement.

And that's just part of the picture.

Center Fellows and Projects

Under the leadership of Robert M. Hutchins, former President of the University of Chicago, The Center has grown to become one of the most influential forces in the world today. Current Senior Fellows at The Center include Harry S. Ashmore, Pulitzer Prize-winning newspaper editor and former Editor-in-Chief of Encyclopedia Britannica . . . Rexford Guy Tugwell, former Under Secretary of Agriculture and Governor of Puerto Rico . . . Harvey Wheeler, political scientist and co-author of *Fail-Safe* . . . authoress Elisabeth Mann Borgeese . . . philosopher and physicist John Wilkinson, and others. A complete listing of Center Senior Fellows is found on the back of this folder.

Some of the major projects now in progress at The Center include: studies of reformation of the electoral process . . . world order . . . the constitutionalization of education . . . revising the United States Constitution . . . the civilization of the dialogue . . . the constitutionalization of science.

You, as a Center Member, share in The Center dialogues through The Center's extensive and important publishing program. *The Center Magazine* brings you Center dialogues crystallized into highly-readable articles. *The Center Occasional Papers*, published in book form, present divergent views on current topics. Both *The Center Magazine* and *Center Occasional Papers* are sent to you as part of your Center membership.

Reduced Fee for New Members

Ordinarily, Center memberships range from \$15 to \$1,000 or more a year—but as a new member, you may join *The Center* for only \$10 a year and receive full membership benefits.

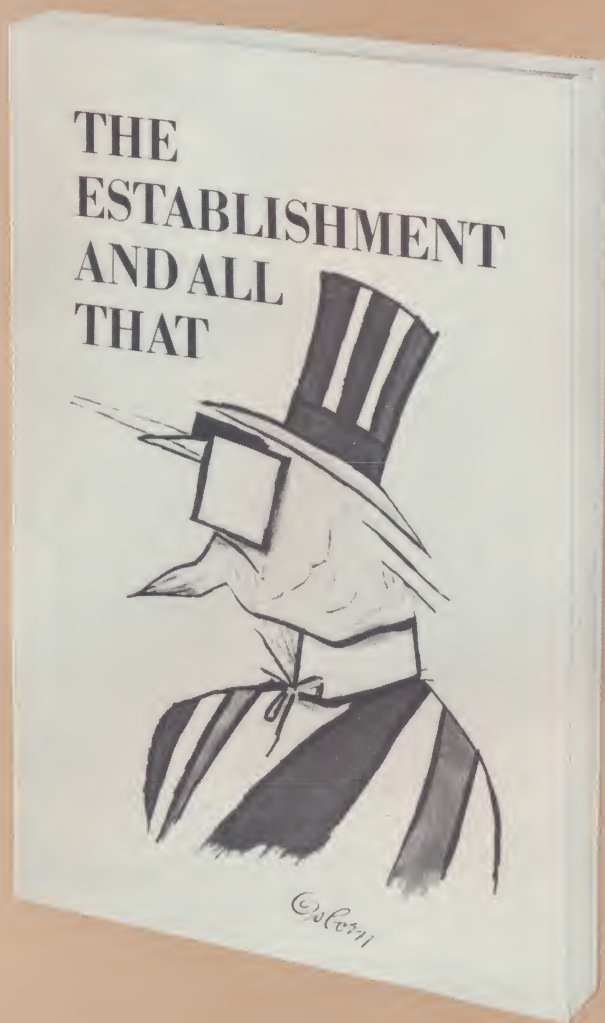
The Center receives no operating income from any government, industry or foundation. Its support comes from membership contributions from people like you.

You, as a new member, may reserve an introductory year's membership at \$10 and decide whether to join after you receive your free issue of *The Center Magazine*. Just fill out and return the enclosed Center Membership Reservation Card.



Important Bonus for New Members

The Establishment and All That, an exceptional anthology of articles selected from *The Center Magazine*, is on the presses now and will be sent free to all new Members of The Center.



192 pages

Illustrated by Robert Osborn

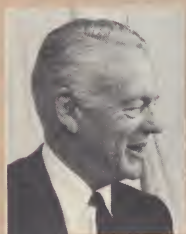
Available at bookstores for \$2.95

FREE to new Center Members

These are just a few of the provocative articles you will find in *The Establishment and All That*:

- *Permanence and Change*—Robert M. Hutchins' analysis of what must go into a new definition of liberal education in a world of rapid change, leisure, and world order.
- *The Reluctant Death of Sovereignty*—The question posed by noted British historian, Arnold Toynbee, "Will allegiance to the fatal ideal of national sovereignty be transferred to the ideal of world government in time to save mankind from self-destruction?"
- *Where Have All the Liberals Gone?*—Harry Ashmore suggests that the liberals have not disappeared, they are available and their characteristic virtues of tolerance and civility may yet be called for after the radicals and the reactionaries have run their course.
- *Bringing Science Under Law*—An examination by Harvey Wheeler of how to control the effects of science without restricting the freedom of inquiry of the scientist.
- *Why Students Revolt*—When a society's learned professionals act like businessmen, says Stringfellow Barr, they corrupt their society, and students of every continent are now in revolt against this corruption.
- *The Other America Revisited*—Michael Harrington's penetrating study of poverty in our country. It was Harrington's book, *The Other America*, that led to the current war on poverty.

Some of the contributors to *The Establishment and All That*



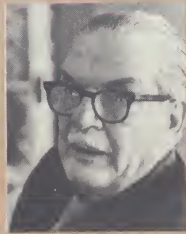
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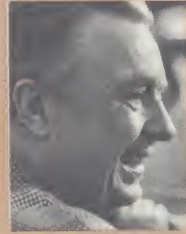
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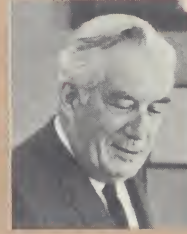
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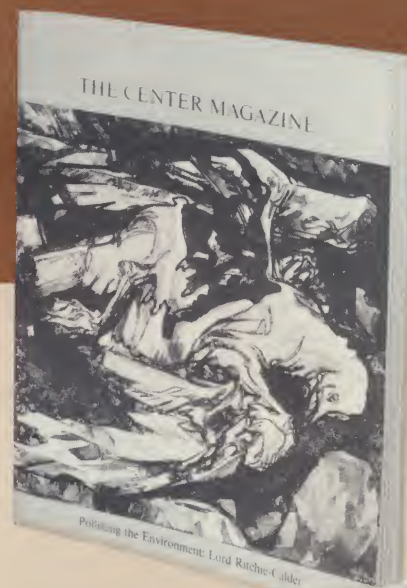
The Center Magazine and Center Occasional Papers

The Center Magazine

... is your contact with the men and women who help shape our future. Issued bi-monthly, *The Center Magazine* offers a new medium of exchange for people like you who are concerned about the social, political and cultural problems of our time. John Cogley, a former editor of *The New York Times*, edits the magazine, which has been praised as one of the finest publications around today. These recent articles in *The Center Magazine* give you an idea of what's in store for you: *New Cities for America*—Noted city planner Edgardo Contini urges the urban revolution be viewed as was the industrial revolution, as an extraordinary opportunity for the joint exercise of public commitment and private ingenuity ... *The Republic of the Deep Seas*—Elisabeth Mann Borgese's report on mankind's next frontier, the ocean depths, calling for its development for the good of all ... *The Politics of Revolution*—Harvey Wheeler's exhaustive discussion of the new revolutionary society ... *The Sacred City*—Thomas Merton evokes the ancient Zapotecan culture of Monte Alban in Mexico for a lesson in how to maintain a peaceful, stable civilization.

Center Occasional Papers

... are paperbound volumes, each devoted to divergent ideas of leading scholars on an important issue that confronts us today. Recently published *Center Occasional Papers* have had a profound effect on the thoughts of many opinion makers in this country and abroad and have led to major policy decisions in our country. Recent *Center Occasional Papers* have been devoted to—*ABM: Yes or No*, Hubert Humphrey, William O. Douglas, George McGovern, Harry Ashmore, Adolf A. Berle, Harvey Wheeler and others present both sides of this crucial issue ... *Vietnam—Matters for the Agenda*, a citizen's handbook for understanding the Vietnam peacetalks ... *So Reason Can Rule—The Constitution Revisited*, in support of the Supreme Court as a liberating force which stimulates diverse solutions to local problems ... *Students and Society* in which student activists and Center Fellows discuss the nature and tactics of student power in a shocking, insightful analysis of America's troubled campuses.



As a Member of The Center, you will receive these outstanding publications regularly

The only way to insure that you receive these publications automatically and regularly is as a Member of The Center for the Study of Democratic Institutions. *The Center Magazine* is sent to you every other month. *Center Occasional Papers* are sent to you five times a year, on alternate months.

Reduced fee for new members. Ordinarily, memberships in The Center range from \$15 to \$1,000 or more a year—but you, as a new member, may reserve an introductory year's membership at \$10 and decide whether to join after you receive your free issue of *The Center Magazine*. Just fill out and return the enclosed Center Membership Reservation Card.

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See inside page for important bonus.

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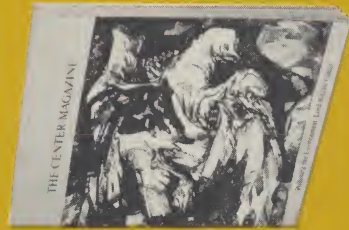
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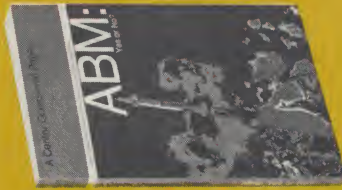
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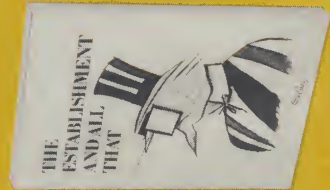
The Center Magazine

Crisp, cogent articles on the important issues of our time by the great minds of our time. Published every other month, *The Center Magazine* will take a permanent place on your library shelf.



Center Occasional Papers

Paperbound volumes that provide expert views on major subjects. Future topics will include *South America: Why Couldn't Rockefeller Get Off The Plane?—Japan, The United States and China* and *The Biological Revolution*.



The Establishment and All That

A brilliant collection of selected articles from *The Center Magazine*. Includes the writings of Arnold Toynbee, Robert M. Hutchins, Harvey Wheeler, Harry Ashmore, Stringfellow Barr, Michael Harrington and others. Available at bookstores for \$2.95, this brand new volume is sent FREE to all new Center Members.

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☐ Send me a complimentary copy of the new issue of *The Center Magazine*. If I am pleased with this issue, I will remit \$10 * for a Center Membership in my name, entitling me to six additional bi-monthly issues of *The Center Magazine* plus five volumes of *Center Occasional Papers* (on alternate months). Otherwise, I will return my Membership Dues Form marked "cancel," and may keep my copy of *The Center Magazine* with no further obligation. Or...

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"The Center for the Study of Democratic Institutions must ask to be judged in terms of its purpose. That purpose is educational.

"It is not to influence the day-to-day actions of those who run, or are supposed to run, our society. If those actions are affected, then The Center may permit itself a certain measure of gratification.

"But it ought not to be carried away and fancy itself as a behind-the-scenes formulator of government policy, a think-tank for public or corporate officials.

"Its object is to understand and to promote understanding of the basic issues that underlie the formulation of public policy.

"It is possible that in the coming years The Center will try to clarify issues of world development, multi-national corporations, conglomerate mergers, the control of science and technology, the role of the professions, the meaning of modern federalism, and the future of the city.

"What does it all add up to? A sense of high calling to a great and necessary task."

Robert M. Hutchins

Robert M. Hutchins

The Center for the Study of Democratic Institutions

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